

Oslo is applying for European Green Capital

The city of Oslo is targeting a 50% reduction of CO₂ emissions by 2020 and 95% by 2030



Bislett Stadium

“The World Record Track”



The 69 world records set during more than 50 years are proof that Bislett knows how to set ambitious goal – and achieve them.

OSLO ExxonMobil Bislett Games BISLETT GAMES

*“Energy and performance” in transition to a
Green Future*

After more than 50 years of organising Bislett Games, 29 of which with ExxonMobil as our partner, it is time to move to a new and sustainable future. We will not have a new title sponsor for the meet but the name of the meet becomes the message.

Ambitions of the Bislett Alliance

- 1. Organise the most sustainable international athletics meeting in the world.**
(This is what we will do with Oslo Bislett Games.)
- 2. Be the leading meeting place for sustainable businesses, NGOs and sports.**
(This we will do together with the environment organization ZERO.)
- 3. Showcase Oslo's ambitions for a sustainable and modern city.**
(This is Bislett Stadium, which we together with Oslo's Municipal Undertaking for Cultural and Sports Facilities and Agency for Urban Environment will make an Eco-Lighthouse.)

Oslo and Stockholm same oval weekend

Oslo 15 June



**High speed train
between Oslo
and Stockholm**



**Stockholm
18 June**



**Moving the Oslo and Stockholm meetings to the same weekend
and traveling by train between the two cities reduce the
environmental impact by a round trip flight to Scandinavia for
around 200 athletes, coaches and managers.**

This is what we will do with

OSLO BISLETT GAMES



Electric cars to be used for
all transport to and from
training



Athletes' hotel, Thon Hotel Opera,
located at the Oslo central station



Athletes to travel from Oslo Airport
by the Airport Express Train to the
central station



Tram from Thon Hotel Opera to
Bislett Stadium



**All spectators to travel to and from Bislett
Stadium by public transport.**

There are no parking spaces, but there are
bicycle parking, buses and trams.



All athletes to travel by train from the
central station to the next meeting in
Stockholm

This is what we will do at Bislett Stadium



All energy supplies to Bislett Stadium from renewable sources



Eco-Lighthouse certification of Bislett Stadium



Study the possibility of having solar panels on the roof of Bislett Stadium



Implement strict recycling of waste according to source material at Bislett Stadium for day-to-day operations and for all events.

Interesting
customers
activities
and events



OSLO BISLETT GAMES 15 June 2017

We are bringing together representatives from a wide range of areas. Bislett Games is much more than a sports event and we want to leverage this strength in promoting our visions for a **sustainable** tomorrow.



ZERO



Workshop and meeting place



We will serve locally produced ecological Norwegian food at Lille Bislett, as we did in 2016.

- We want to bring together parties working with **going green** and organise a workshop focusing on fossil-free transportation, responsible investments and the sustainable city of the future.
- Workshop in the morning of 15 June together with **ZERO**, followed by socialising at Lille Bislett.
- Ahead of the opening of Oslo Bislett Games we will together with selected representatives present **the solutions of tomorrow** in fossil-free transportation for the spectators at Bislett Stadium.

Workshop and meeting place



15 June	ZERO Bislett Games Workshop
12:00–16:00	Workshop at Holbergs plass organised by ZERO focusing on responsible investment, fossil-free transportation and the cities of the future.
16:30–19:00	Socialising and refreshments at Lille Bislett for the workshop participants and other partners.
19:30–20:00	Opening ceremony with the national anthem and a ZERO mini workshop for the spectators on the stadium screen as well as a procession of new green solutions for transportation
20:00–22:00	Oslo Bislett Games / Diamond League main programme Two hours of live television to more than 150 countries.
22.00–23.30	After Games Entertainment, drinks and midnight snacks at Lille Bislett.

Social commitment to children

Children's Day at Bislett Sunday 18 June

For the past eight years, we have invited families with children in Oslo to a day of activities on the Sunday following Oslo Bislett Games, where children aged 1 to 12 are introduced to a range of athletics disciplines.



The Bislett Alliance is an association of the three sports clubs IL in BUL (1913), IK Tjalve (1890) and SK Vidar (1919).

The clubs of the alliance are among Norway's largest and most successful athletics clubs and organise activities for all ages and levels. Each club on its own organises several of the major sports events in Norway, e.g. Oslo Marathon, Sentrumsløpet and Holmenkollstafetten.

The Bislett Alliance is governed by a board whose members are elected by the clubs, and it also has some administrative staff. Since 1966, the alliance has organised the Bislett Games and since 2007 it has managed the sports and commercial activities at the Bislett Stadium for its owner, the municipality of Oslo.

The three clubs have a pro rata responsibility for the finances of the alliance and the proceeds of its operations are channelled back into activities at the clubs.

Volunteer work performed by the clubs' members and members of the general public constitutes the backbone of the alliance and the running and activities of the clubs.

