

Birmingham 2026 European Athletics Championships

Media Registrations

European Athletics is pleased to announce that the media accreditation process for the Birmingham 2026 European Athletics Championships from 10-16 August will be open on 10 April.

As a first step, media representatives interested in attending and reporting on Birmingham 2026 need to contact their National Federation to express their interest.

National Federations are responsible for informing and nominating media representatives.

Each National Federation will then nominate media representatives in the system. After the nomination procedure is completed, journalists and photographers will receive a registration link to finalise their accreditation process.

For any additional information, please contact your respective Member Federation.

Representatives of the international press agencies (Getty Images, Reuters, AP, EPA, AFP) and representatives of other international media please contact directly European Athletics at media@european-athletics.org to obtain more information about registration process.

Further information will be sent to rights-holders broadcasters.

European Athletics and our Broadcast Partner EBU have designed a Virtual Media Centre – a browser-based platform – to allow all journalists and member federations to watch the live action (integrated and isolated feeds of the event coverage), ability to view, join and conduct mixed zone interviews, plus download and publish content from the mixed zone.

Media representatives who are unable to travel to Birmingham are invited to apply for remote media and the link will be published on European Athletics website in the later stage.

Please take note of the following deadlines:

Registration opening date: **10 April 2026**

Registration closing date for accreditation: **15 June 2026**

Registration closing date with accommodation: **1 July 2026**

1. Accommodation

The official media hotels are:

- **Aston Hotel & Conference Centre *****

Aston University, Birmingham B4 7ET

<https://www.conferenceaston.co.uk/leisure/corporate-and-group-accommodation>

Room rates*: Single room: from £89 to £119

Double/Twin room: from £109 to £129

- **Hampton by Hilton *****

200 Broad Street, Birmingham B15 1SU

<https://www.hilton.com/en/hotels/bhxbshx-hampton-birmingham-broad-street/>

Room rates*: Single room: £140

Double/Twin room: £150

**Quoted prices are per room, per night and include VAT, accommodation tax, breakfast and Wi-Fi.*

Check-in time: 15:00

Check-out time: 11:00

The Payment and Cancellation policy is attached to this document.

2. Transportation

Official entry points

- Birmingham International Airport (BHX)
- Birmingham New Street Train Station

Arrival & departure transfers

All accredited media who have booked official accommodation through the LOC will receive transportation from their designated arrival point to their hotel. The same transfer service will also be available for departures at the end of the event.

Media representatives are encouraged to walk to the Main Accreditation Centre to collect their accreditation, as it is conveniently located in the city centre. However, transport from the hotel to the Main Accreditation Centre can be arranged upon request at the welcome desk.

For accredited media who have not booked official accommodation through the LOC, transfer from their official entry point to the Main Accreditation Centre will be provided if the centre is open. If it is closed, media representatives will need to arrange their own transportation.

On-site transportation

To those who are accredited for the event and staying in one of the official media hotels (booked through the LOC), the LOC will provide transportation between the official media hotels and the competition venue. Times of the shuttle buses will be provided at the information desks in the media hotels.

3. Visa & UK ETA information

The following countries will require a Standard Visit Visa to enter the United Kingdom of Great Britain and Northern Ireland:

Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Georgia, Kosovo, Moldova, Montenegro, Republic of North Macedonia, Serbia, Türkiye, Ukraine.

Participants requiring visas to enter the United Kingdom of Great Britain and Northern Ireland should obtain them from the embassies or consulates in their country. Visa applications should be made in due time (**not later than 30 April 2026**). In case of any questions related to visas, please send an email to rgoad@athleticventures.co.uk well in advance.

All the other participating countries require the United Kingdom Electronic Travel Authorisation (UK ETA). It is mandatory to apply for and obtain this authorisation before travelling to the United Kingdom. All the information to do so is available here: <https://www.gov.uk/eta>.

4. Media Centre

The Media Centre will be located at the competition venue. Opening hours are as follow (tbc). There will be sub-media centre available for the road events.

Opening hours:

Friday 7 August : 10:00-18:00

Saturday 8 August : 10:00-18:00

Sunday 9 August : 10:00-18:00

Monday 10 August : 08:00-00:30

Tuesday 11 August : 08:00-00:30

Wednesday 12 August : 08:00-00:30

Thursday 13 August : 08:00-00:30

Friday 14 August : 08:00-00:30

Saturday 15 August : 08:00-00:30

Sunday 16 August : 08:00-00:30

Monday 17 August : 08:00-13:00

The press conference will take place at [the Council House Victoria Square, Birmingham B1 1BB](#)

Date: Sunday 9 August

Time: 12:00 (note: this time is subject to change)

Other key dates will be announced in the Media Guide closer to the event.

5. Accreditation

To apply for accreditation at the event, please contact your national federation, who will nominate you in the registration system.

The Main accreditation centre will be located in the city centre at:

The Birmingham Conferences and Events Centre
Hill Street,
Birmingham,
B5 4EW

Accreditation centre opening hours and dates will be provided once your request for accreditation has been processed.